www.2018hpbseminar.eventbrite.com

Early Registration \$75

Join us as we hear from industry leaders on advantages of high performance buildings and address what works when tackling major improvements in energy and operating practices in buildings.

The seminar focuses on the challenges faced from the view of the design community and include keynote speakers from world class firms, real world case studies, and informative panel discussions. 6 AIA/PDH Credits. GBCI Credits Anticipated.

EVENT DETAILS

Location: Sharonville Convention Center

11355 Chester Rd, Cincinnati, OH 45246

Cost: Early Registration \$75 per person (before 9/22/18)

\$95 per person (after 9/22/18)

Time: 7:00am - 4:00pm

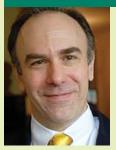
MORNING KEYNOTE



Edward Mazria

Internationally Recognized Architect, Author, Educator & Visionary Founder & CEO of Architecture 2030

AFTERNOON KEYNOTE



Rob Watson

Market Transformation Expert, CEO and Chief Scientist of The ECON Group "Father of LEED"

LUNCHTIME KEYNOTE DISCUSSION



Connie Lilley

LEED AP O+M. Director. **Detroit 2030 District**

Cynthia Cicigoi

Executive Director, Cleveland 2030 District

Angelica Ciranni

Executive Director, Pittsburgh 2030 District

EVENT SPONSORS

EVENT CO-HOSTS





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- TP Mechanical
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Please contact Kelly Blake at kblake@pedcoea.com to learn more about sponsorship opportunities.

SEMINAR AGENDA

7:00am-7:45am

- Registration
- Breakfast.
- Networking
- Trade Show
- Opening Remarks

7:45am-8:45am

Morning Keynote Speaker

9:15am-10:15am

Breakout Sessions 1

10:45am-11:45am

Breakout Sessions 2

12:15pm-1:15pm

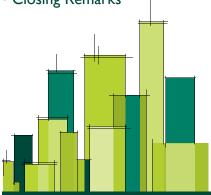
Lunch Keynote Speaker

1:45pm-2:45pm

Breakout Sessions 3

3:00pm-4:00pm

- Afternoon Keynote Speaker
- Closing Remarks



BREAKOUT SESSION AGENDA

SESSION I

9:15am-10:15am

You May Already Own the Last

Tremco Roofing & Building

Maintenance Division

Modern Metropolis: Demystifying

Sustainability Through the Lens

of Mass Media and Story Telling

Mr. Andy Brownell,

Roofing & Building Envelope

Systems You Will Ever Need

BREAKOUT IA

Power and Our Future

Flexential

Speaker: Mr. Jeff Biggs,

BREAKOUT IB

Speaker: Mr. David Hart,

BREAKOUT IC

Speakers: Mr. Joey Maiocco,

Newsy

Newsy

BREAKOUT ID

Building Energy Data

and Future Directions

Speaker: Mr. Brock Glasgo,

Public Policy

Analytics - Current Status

Carnegie Mellon University, Department of Engineering &

SESSION 2

10:45am-11:45am

BREAKOUT 2A

How Fifth Third Bank Became the First Publicly Traded Company to Contract for 100% Solar Power

Speakers: Mr. Scott Hassell, Fifth Third Bank Mr. Jeremy Faust, Fifth Third Bank

BREAKOUT 2B

Geothermal HVAC - Making Net-Zero Energy Building Cost Effective

Speaker: Mr. Seth Parker, Melink Solar & Geo

BREAKOUT 2C

How To Reduce Energy Usage in Your Labs by 50%

Speaker: Mr. Dan Doyle, Grumman/Butkus Associates

BREAKOUT 2D

Innovation & Biomimicry

Speaker: Mr. Doug Studer, BluFarth

BREAKOUT 3A

Sustainability and Resiliency in the Energy Space

SESSION 3

1:45pm-2:45pm

Speaker: Mr. Michael Pahutski, Duke Energy Ms. Heather Quinley, Duke Energy

BREAKOUT 3B

Implementing a Portfolio Lighting Strategy

Speaker: Mr. Tim Hertel, |LL

BREAKOUT 3C

Building Engagement and Buyin for Energy and Sustainability **Initiatives**

Speaker: Ms. Beth Robeson, Robeson Marketing & Design

BREAKOUT 3D

AeroHUB - Educating & Up-skilling Ohio's Economy

Speaker: Mr. Chad Edwards, emersion DESIGN Mr. Tom Shanks. PEDCO